# An Analysis on the Mixed Teaching Mode of Ideological Politics and Party Building Education in Colleges and Universities

Lei Wu<sup>1,a,\*</sup>, Yan Liu<sup>2</sup>

<sup>a</sup> 171237097@qq.com

\*corresponding author

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Abstract: The times are constantly improving, and it is no longer only schools and teachers who can provide students with a learning environment. For the ideological and political education and the Party building education in colleges and universities, opening the new education mode has a very significant effect on the improvement of education quality and students interest in learning. In recent years, the development of new media has gradually become the heart platform to guide students. The ideological and political and party building education in colleges and universities should proceed from reality, insist on taking students as the main body of education and follow the connotation law of ideological and political and party building education. At the same time, teachers should respond positively to the needs of students and further enhance their professionalism and competence. What is more important is that the ideological and political education and the teaching connotation of the party building education need to be further improved, the new education model should be developed and utilized, and the mixed education mode should be opened to make the curriculum teaching more interesting and diverse..

#### 1. Introduction

For many years, since elementary school, students'attitude towards ideological and political courses has been very casual, and teachers do not attach much importance to the teaching of ideological and political courses. In addition, the long-standing single boring teaching method has made students less interested in ideological and political courses, so they are less concerned about the study of ideological and political courses. At the university, the ideological and political class of courses is not much care, as long as the final exam can pass. However, this also proves from the other side that the teaching of ideological and political courses needs to be further promoted, and in the course of ideological and political theory, teachers need to think deeply to enhance the position of ideological and political courses in the minds of students.



Figure 1 Ideological and political courses

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<sup>&</sup>lt;sup>1</sup> Huaian Vocational College of Information Technology, Huai'an, Jiangsu, 223003, China

<sup>&</sup>lt;sup>2</sup> Jiangsu Vocational College of Finance & Economics, Huaian, Jiangsu, 223003, China

# 2. Problems in the Reform of Ideological and Political Teaching in Colleges and Universities under the New Media

The ideological and political curriculum teaching and reform, the development of the two almost simultaneously. In the ideological and political education and teaching, it needs a long time to adhere to, therefore, the ideological and political curriculum reform is also a long-term process to adhere to. In view of the current situation, under the trend of globalization, marketization, informationization and value diversification, the development of ideological and political courses in colleges and universities is also facing great pressure. It can be roughly divided into three aspects in the problems it faces.

The degree of affection and enthusiasm of the new generation of "post-90s" college students to the ideological and political theory course is generally not high. The post-90s are a generation growing up in the new era. In this era, the rapid development of information transmission, Internet technology is becoming more and more advanced. In recent years, the main way for college students to obtain all kinds of information is through the network platform, and the interaction in the network platform has become one of the daily life behavior of college students. Even students get all kinds of information on the Internet much faster than their ideological and political teachers. Students can catch all kinds of information by moving their fingers, such as testing information. These have great appeal to students, coupled with the pressure of professional courses and so on, students'interest in ideological and political courses will be greatly reduced. In the ideological and political curriculum cannot give students inspiration to benefit.

The ideological and political theory course is one-sidedly considered to involve only theoretical teaching. Ideological and political education has a great effect on the future development of students. However, the present ideological and political curriculum education does not clearly inform the students of the content of the curriculum teaching, resulting in the students think that ideological and political curriculum knowledge one-sided teaching of theoretical courses and then cannot raise interest. In addition, some teachers also think that they should only teach their own lesson well, and don't care about the question of "please students". However, the ideological and political courses in colleges and universities are different from other courses, so it is necessary to teach students theoretical courses and also to carry out practical courses to enable students to establish correct positions and opinions. At the same time, through the teaching of ideological and political courses to further cultivate students'cognition of objective theory. Therefore, most of the current ideological and political courses in colleges and universities are one-sided theoretical courses, which makes the teaching effect and goal of ideological and political courses deviate from the normal track.

Under the new media condition, learning and applying the effective network technology to lead the advanced ideological culture is the inherent requirement of the current ideological and political curriculum teaching reform. The arrival of the information age makes the network technology into thousands of households. Therefore, the network platform becomes a port for students to learn all kinds of knowledge. The internet technology platform is a bit of a quick favorite for students. On the network platform, the various online teaching courses emerge in endlessly, the students can be free from the time limit, the place display to study each subject course including the ideological and political course. In addition, the teaching mode of micro-classes, courses and flipping classes brought by online courses is also a big step forward for the teaching of various subjects. However, the editing of some courses did not pay much attention to the quality of video teaching, only in 10 minutes to cut some fragmented content rather than students more concerned about the key issues, difficult issues. In addition, some schools do not even offer online courses to link offline and online education. As a result, students'learning is not very convenient, thus reducing their interest in ideological and political courses.



Figure 2 Interest in the study of ideological and political courses

# 3. Discussion on the Path of Mixed Teaching Mode of Ideological and Political Courses

For the teaching of ideological and political courses in colleges and universities, first of all, we should put students in the main position of teaching, and reform the teaching mode according to the present situation of ideological and political courses in colleges and universities. Through the combination of "classroom-network-practice", the teaching mode of mixed ideological and political courses is formed, which makes up for the neglected practical courses for a long time and increases the teaching timeliness of ideological and political courses.

Stick to the main position of classroom teaching and enhance the attraction of teaching. For ideological and political courses, classroom teaching is the most traditional teaching mode and the best platform for teaching theoretical knowledge. In the ideological and political classroom, teachers should understand their position and role in classroom teaching, and then constantly reflect on and promote in the aspects of life, teaching and management. In curriculum teaching, teachers, as the leading of the curriculum, lead students into the ideological and political classroom, therefore, teachers have a vital role in the teaching effect of ideological and political courses. In terms of how to enhance the timeliness and appeal of teaching, ideological and political teachers need to reflect. Therefore, teachers professional skills, classroom organization and personality charm need to be comprehensively improved.

First of all, teachers of ideological and political courses should fully improve their knowledge reserves and form the habit of attaching importance to learning and accumulation. Ideological and political curriculum is a very broad knowledge of the curriculum, teaching in the process of teaching needs to have a strong knowledge reserve to quote classics and so on. Therefore, teachers need to constantly read and think to arm their own brain and classroom.

Secondly, enhance the interest of ideological and political classroom. According to the survey, most of the post-90s students said that teachers in the ideological and political classroom to explain the content of the course is very boring, not interesting. Therefore, the ideological and political classroom becomes rich and interesting in order to truly improve the quality of classroom teaching, and truly cultivate students'ideological and political. To this end, the full curriculum design shows its importance.

Then, improve the ideological and political teachers'classroom organization and appeal. In the teaching process, the classroom organization ability and the classroom appeal ability are very important, it can help the teacher to drive the student to participate in the classroom. In a vivid classroom, not only teachers need vivid teaching, but also students need to really participate in the classroom to interact with teachers. Teachers with strong classroom organization ability and appealing ability can fully stimulate students'enthusiasm to listen to classes, establish a positive classroom learning atmosphere, and then make the classroom full of vitality.

Finally, improve the personality charm of ideological and political teachers, so that teachers and students are not only teacher-student relationship, but also good friend relationship. The teacher's speech and manners, state of mind, values and personality traits can be shown to the students in the

course of teaching. According to the survey, most students still have a great expectation for the moral quality of ideological and political teachers. Therefore, in carrying out ideological and political courses, teachers should not only control the classroom, but also pay attention to their own mentality, must not grandstand, open mouth.

Rational use of network teaching platform, focusing on teaching difficulties. With the help of network technology, the Internet platform has a large number of high-quality teaching resources. At the same time, with the help of the Internet, teaching is no longer confined to a small teacher. Academic discussions between students and teachers are also beginning to take place online. The emergence of classes, micro-classes and flipping classes has revolutionized the teaching model. How to use the network technology reasonably to carry on the teaching still needs careful consideration.

In the network course, most of the relatively simple course explanation, the more difficult course is still not suitable for the network course explanation. For example, most of the micro-classes and courses are to explain the theoretical knowledge of the course, students can learn through the network can reasonably arrange the time of students. For the ideological and political curriculum, it is not a purely theoretical curriculum, it still needs practice to train students. Therefore, in the use of network teaching, we should pay attention to the content of teaching.



Figure 3 Teaching content

## 4. Conclusion

Ideological politics is of great significance to the life development of college students. For the teaching of ideological and political courses, it is still necessary to carry out continuous reform and innovation to further improve the teaching mechanism of ideological and political courses.

### References

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